

Sea Grant National Performance Measures and Metrics by Focus Area – 2024

From “[National Sea Grant College Program Annual Report Guidance \(2024-2027\)](#)”

Environmental Literacy and Workforce Development

- Number of Sea Grant **products** used to advance environmental literacy and workforce development
- Number of **people (youth and adults) engaged** in Sea Grant-supported nonformal education programs
- Number of **P-12 students** who participated in Sea Grant-supported formal education programs
- Number of **educators** who participated in Sea Grant-supported professional development programs
- Number of Sea Grant-supported **graduates who become employed** in a job related to their degree
- Number of **people that visit** museums, aquariums, and other nonformal education institutions hosting Sea Grant-supported exhibits or programs
- Number of **people participating in environmental actions** through Sea Grant education programs

Healthy Coastal Ecosystems

- Number of **resource managers who use ecosystem-based approaches** in the management of land, water, and living resources as a result of Sea Grant activities
- Number of acres of **coastal habitat protected, enhanced, or restored** as a result of Sea Grant activities

Resilient Communities and Economies

- Number of communities that adopt/ implement **sustainable economic and environmental development practices and policies** as a result of Sea Grant activities
- Number of communities that adopt/ implement **hazard resilience practices** to prepare for and respond to/minimize coastal hazardous events

Sustainable Fisheries and Aquaculture

- Number of **seafood consumers, fishers, seafood processors, or aquaculture industry personnel** who modify their seafood safety and sustainability practices as a result of Sea Grant activities

Cross Cutting National Performance Measures and Metrics

- Number of **volunteer hours**
- Number of Sea Grant-sponsored/organized **events** (and Number of **attendees**)
- Number of public or professional **presentations** (and Number of **attendees**)
- Number of “**Clean Marinas**” **certified** by the Clean Marina Program as a result of Sea Grant activities
- Number of individuals certified or recertified in **Hazard Analysis Critical Control Point (HACCP)** as a result of Sea Grant activities
- Number of Sea Grant **products (tools, technologies, and information services)** that are used by partners/constituents/customers to improve ecosystem-based management
- **Economic and societal impacts and benefits** derived from Sea Grant activities (market and non-market; jobs and businesses created or supported; patents)